

WORLD VIEW



Changing Lives views our world through a lens of character. We see the world as it **can** be when positive character is infused into communities worldwide.

If we take a minute to think about the pain in our lives, our families, our schools, our communities and our world, we soon see that pain has a root cause in negative character traits .

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disrespect . . . dishonesty . . . distrust

Through a positive approach and an appreciation for diversity, we believe that not only **can** we inspire positive change and create hope for a better tomorrow . . . but we have an **obligation** to do so.

Many things must work together to produce a healthy, productive culture and climate. Character is a foundational pillar upon which to build.

respect . . . honesty . . . trust

We have the tools to effect positive change. We need to use them.

Positive character counts, and affecting the life of one student or adult at a time improves the culture and climate of a family, a school . . . and ultimately an entire community.

By transforming a generation, we impact a millennium.

Changing Lives produces culture and climate changes to the point of true transformation. We'll share some of our success stories later in our presentation . . . but the basis for its success can be traced back to its foundational beginnings . . . its history.